



# FACT SHEET JULY 2014

## THE LIMITED PARTNERSHIP

Tier One Capital Limited Partnership is a limited partnership formed under the laws of Ontario. The General Partner of the Limited Partnership is T1 General Partners LP. The Limited Partnership is focused on funding rapidly growing private Canadian companies by providing them with the capital needed to execute their growth strategies and acquisition plans. Its primary focus will be on companies with recurring revenue streams in the technology, healthcare and financial services industry. The limited partnership will initially focus its investments on companies in the expansion phase of development in mid to late stages. The Limited Partnership will not be subject to any investment restrictions regarding any particular sector, industry or stage of development.

### WHY CHOOSE THE TIER ONE CAPITAL LIMITED PARTNERSHIP?

#### INCOME

Generated by regular coupon payments and up-front fees paid by portfolio companies.

#### GROWTH

Via warrants in the portfolio companies.

#### HIGH YIELD RETURN

With income generated from recurring and predictable business revenue.

#### MULTIPLE INVESTOR EXIT OPTIONS

Including M&A and IPOs.

#### 4 WAYS TO GROW OR RECEIVE MONEY

- Tax Credits
- Growth of Business
- Recurring Revenue
- Sale of the Business

#### 4 CHARACTERISTICS OF THE COMPANIES WE INVEST IN

- Recurring/Predictable Revenue
- High Gross Margin
- High Growth Rate
- Tax Credits

## Partnership Facts

**EXCHANGE AND TICKER:**  
CSE: TLP.UN

**UNIT PRICE**  
(as of July 11)  
\$14.00

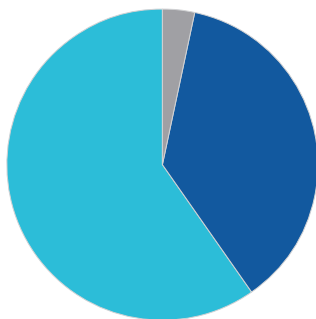
**CURRENT HOLDINGS**  
PORTFOLIO OF 28 INVESTMENTS

**DISTRIBUTION:**  
REVIEWED QUARTERLY

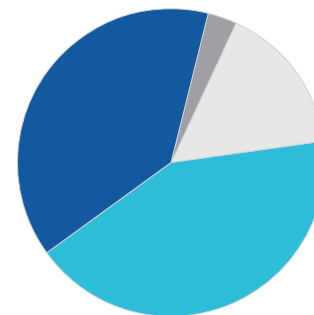
**YIELD:**  
TBD

**INITIAL TRADING DATE:**  
JULY 11 2014

Holding by Sector



Holding by Security Type



Technology Finance and Industry  
Health and Health Care Technology

Debt Warrants Common Shares  
Preferred Shares

Before investing in our Limited Partnership, investors should be aware that commissions, trailing commissions, management fees and expenses all may be associated with our Limited Partnership. The Limited Partnership is not guaranteed, its value changes frequently and past performance may not be repeated. The information contained herein does not constitute an offer or solicitation to any person to whom it is unlawful to make such an offer or solicitation. Prospective investors should contact their financial advisor to determine whether the securities of the Limited Partnership are appropriate investment vehicles for them.